



# Merchandising Solutions

Look to us for attention grabbing merchandising solutions to help drive your sales!



**2 Tier Bulk Dispenser**



**2WTL Twist Bulk Dispenser**



**Cereal Saver Unit  
(Includes tray and header card)**



**Cereal Jugs**



**Cereal in a Cup  
Counter  
Spinner Rack**



**Cereal in a Cup  
Floor  
Spinner Rack**



**Red Counter  
Kellogg Display**



**Rice Krispies\*  
Treat Sheet  
Merchandiser**



**Kellogg 6 caddy  
Counter Rack**



**RXBAR\* mini  
4 caddy rack**



**CHEEZ-IT\*  
Clip Strips**



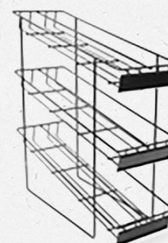
**Floor Rack**



**KELLOGG 12"  
COUNTER RACK**



**Pringles\*\*  
Wired Rack**



**Pringles\*\*  
Counter Rack**



**Pringles\*\*  
Magnetic Rack**

# Partner with *Kellogg's* to grow your business and maximize your profits

## MERCHANDISER ORDER FORM

### CUSTOMER INFORMATION

ESTABLISHMENT NAME .....

CONTACT ..... EMAIL .....

ESTABLISHMENT ADDRESS .....

CITY ..... PROV ..... POSTAL CODE .....

PHONE ..... LINE OF BUSINESS .....

### KELLOGG CANADA SALES CONTACT

KELLOGG REPRESENTATIVE ..... EMAIL .....

PHONE ..... SUBMIT TO: .....

*Kellogg's*  
**OUT of HOME**

1-888-924-TONY (8669)

### FOR MORE INFORMATION

#### Email:

[info.outofhomecanada@kellogg.com](mailto:info.outofhomecanada@kellogg.com)

#### Online:

[kelloggsofhome.ca](http://kelloggsofhome.ca)

| ORDER CODE                   | DESCRIPTION                                                                                           | DIMENSIONS                  | CAPACITY                   | ITEM QTY |
|------------------------------|-------------------------------------------------------------------------------------------------------|-----------------------------|----------------------------|----------|
| <b>CEREAL</b>                |                                                                                                       |                             |                            |          |
| 2 TIER                       | <b>2 TIER CEREAL BULK DISPENSER</b> (Select two brand labels per dispenser)                           | 22" H x 11" D x 16" W       | 2 SLEEVES                  |          |
| 2WTL                         | <b>2WTL TWIST BULK DISPENSER</b> (Select two brand labels per dispenser)                              | 27" H x 12.5" D x 13.5" W   | MIN. 2 SLEEVE BAGS PER BIN |          |
| CERSET                       | <b>CEREAL JUGS</b> (Select one brand label per jug)                                                   | 13" H x 9" D x 6" W         | APPROX. 1 SLEEVE BAG/JUG   |          |
|                              | <b>BRAND LABELS</b> —Must select for cereal dispensers (2 tier, 2WTL, and green 2WTL) and cereal jugs |                             |                            |          |
|                              | ALL-BRAN FLAKES*                                                                                      |                             |                            |          |
|                              | ALL-BRAN ORIGINAL*                                                                                    |                             |                            |          |
|                              | FROOT LOOPS*                                                                                          |                             |                            |          |
|                              | JUST RIGHT*                                                                                           |                             |                            |          |
|                              | KELLOGG'S CORN FLAKES*                                                                                |                             |                            |          |
|                              | KELLOGG'S CORN POPS*                                                                                  |                             |                            |          |
|                              | KELLOGG'S FROSTED FLAKES*                                                                             |                             |                            |          |
|                              | KELLOGG'S TWO SCOOPS OF RAISIN BRAN*                                                                  |                             |                            |          |
|                              | KELLOGG'S MINI WHEATS*                                                                                |                             |                            |          |
|                              | MUSLIX* ALMOND RAISIN                                                                                 |                             |                            |          |
|                              | RICE KRISPIES* – GLUTEN FREE                                                                          |                             |                            |          |
|                              | RICE KRISPIES*                                                                                        |                             |                            |          |
|                              | SPECIAL K*                                                                                            |                             |                            |          |
|                              | SPECIAL K* LOW FAT GRANOLA                                                                            |                             |                            |          |
|                              | VECTOR* MEAL REPLACEMENT                                                                              |                             |                            |          |
| CERKIT                       | <b>CEREAL SAVER UNIT</b> (Includes white tray and display card. Jugs ordered separately.)             | 17.5" H x 13.5" D x 25.5" W | 3 CEREAL JUGS              |          |
| CIACCR                       | <b>CEREAL IN A CUP COUNTER SPINNER RACK</b>                                                           | 31" H x 11" Dia. Base       | 36 CUPS                    |          |
| CIACFR                       | <b>CEREAL IN A CUP FLOOR SPINNER RACK</b>                                                             | 61.75" H x 17" Dia. Base    | 60 CUPS                    |          |
| INV087254                    | <b>RED COUNTER KELLOGG DISPLAY</b>                                                                    | 4" H x 10" D x 10" W        |                            |          |
| <b>SNACKS</b>                |                                                                                                       |                             |                            |          |
| INV128119                    | <b>KELLOGG 6 CADDY COUNTER RACK</b>                                                                   | 24" H x 11.5" D x 14.5" W   | 6 CADDIES                  |          |
| INV128118                    | <b>RXBAR* MINI 4 CADDY RACK</b>                                                                       | 20" H x 11.5" D x 7.75" W   | 4 CADDIES                  |          |
| INV115068                    | <b>CHEEZ-IT* CLIP STRIP</b>                                                                           | 32" H x 1" D x 2.5" W       | 12 BAGS                    |          |
| 098968                       | <b>RICE KRISPIES* TREAT SHEET MERCHANDISER</b>                                                        | 46" H x 15.125" D x 16.5" W | 2 CASES/10 SHEETS          |          |
| 55-CFR                       | <b>FLOOR RACK</b>                                                                                     | 59.5" H x 14" D x 13" W     | 10 CADDIES                 |          |
| INV077158                    | <b>KELLOGG 12" COUNTER RACK</b>                                                                       | 31" H x 16" D x 12" W       | 35-55 UNITS                |          |
| <b>PRINGLES<sup>††</sup></b> |                                                                                                       |                             |                            |          |
| INV049120                    | <b>RACK</b> (Includes 3 Pringles <sup>††</sup> price strips)                                          | 20" H x 20" D x 6.75" W     | 36 CANS                    |          |
| PWR17                        | <b>WIRED RACK</b>                                                                                     | 40" H x 7" D x 7" W         | 20 CANS                    |          |
| INV077150                    | <b>MAGNETIC RACK</b>                                                                                  | 18.25" H x 5.25" D x 7.5" W | 12 CANS                    |          |